

KEHS

KING EDWARD VI
HIGH SCHOOL FOR GIRLS

Strategic Intent 2006-2011

Published September 2009



1 Strengthen our position as a top academic school

Rationale

Girls have continued to achieve some of the best GCSEs and A Levels in the country and the school has achieved value added scores that are favourable, compared with other similar schools. We want the school community to continue to do well in these areas, but also we want to reflect on what else it means to be a top academic school. We shall look beyond examination results to see how we can expand the concept of a top academic school.

2007-8

- More effective coordination of self evaluation and development planning
- Embarked on partnership with Great Barr
- Successful introduction of Astronomy and IGCSE Physics
- Introduced AQA Bacc
- Developed AQA Bacc Extended Project
- Planned increase in staffing 2008-9
- More additional classes for U6 in subject specialist areas
- Further development of strategies for those girls with difficulties and tighter tracking system
- Agreement to build Performing Arts Centre

2008-9

- Teaching and learning focus on marking.
- Continue to consider new GCSEs and preparation for new A Levels.
- Review modern languages provision:
- Roll out AQA Bacc
- Consider the effect of smaller class sizes
- Develop the use of shared area on IT system and review of ICT following Becta review with Great Barr
- Pursue development opportunities through the Great Barr partnership
- Revisit Gifted and Talented approach
- Work on Performing Arts Centre to ensure it produces facilities that will enhance the educational experience of the girls
- Consider future departmental needs
- Reviewed and revised academic policies

Strengthening our position as a top academic school: Our Plans for 2009-2010

- To undertake consultations with staff to develop the concept of what it means to be a top academic girls school considering areas for particular focus
- Undertake KS4 curriculum review
- To focus on pupil self assessment with a particular emphasis on the pupil voice
- Embed and evaluate the school's Learning Support initiative
- To continue to support those departments wishing to make more effective use of ICT in their teaching approaches
- To evaluate the changes made to the marking of internal examinations in Years 10+11
- To continue to focus on the marking of pupil work
- To review approaches to the recording of pupil progress
- Consider how to develop the performing arts at KEHS
- Develop the AQA Bacc particularly the extended projects
- Encourage more academic interest groups



Bursary Fund

(This comes under top academic school as attracting the right girls is part of securing that position)

2007-8

- Launched 125th Anniversary Appeal to Old Edwardians
- Introduced new literature – legacy and gift aid
- Set up fundraising support group
- Introduced Appeal to Parents' Association

2008-9

- Further meetings with Old Edwardians
- Take forward different fund raising ideas through parental groups and Old Edwardians

Examples of the fundraising literature produced in 2008-2009

King Edward VI High School For Girls
125th Anniversary Bursary Appeal

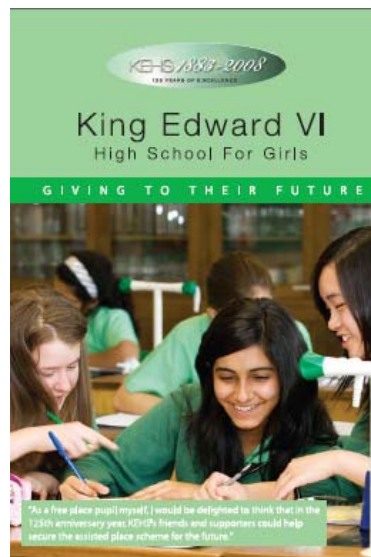
Full Name: _____
Address: _____
Post code: _____
Telephone: _____ Email: _____

Regular Gift
I would like to make a regular gift to KEHS of: £ _____ per month/quarter/year
Starting on (date) _____ for a period of: _____ years
I would like KEHS to contact me for my banking details to process this donation

Single Gift
I would like to make a single gift to KEHS of: £ _____ by cheque by credit card
I would like KEHS to contact me to process the donation

Other Options
I would like to arrange a meeting to discuss other ways of giving

Making The Most Of Your Gift
Every £10 you donate is worth £12.80 to KEHS. The difference is reclaimed from the Inland Revenue at no cost to you. Please complete and sign this declaration to make your gift tax effective in this way.
I declare that I am a UK taxpayer and I would like the above donation and any subsequent donations treated as Gift Aid. (You must pay an amount of UK income or capital gains tax at least equal to the amount we receive.)
Signature: _____ Date: _____
FAO Sarah Evans - The Head
King Edward VI High School For Girls, Edgbaston Park Road, Birmingham B15 2UB
Telephone: 0121 472 1834 • Facsimile: 0121 471 3808



125 Appeal Newsletter September 2009

From Sarah Evans (Principal)

Thank you to all our friends who have supported the launch of the 125 Appeal. We are so incredibly grateful to everyone who has contributed in their own unique way over the year and we pleased to report that we have raised £10,000 so far for year.

This year we have created the literature to support an appeal explaining to everyone why it is so important that we raise money to allow women girls who will benefit from the type of education KEHS offers to provide the best of family educational resources. The demand for places is huge and it is becoming finding no longer a viable option.

We have spoken with the Appeal partners and Old Edwardians' women, making the success of the fund.

We have contacted Trust who give educational grants.

We will be fundraising dinner with Lord Digby Jones as the after-dinner speaker.

Emma Harrison and Anna Everett (Old Girls students) selling cards and the updated history of the school at our launch event.

An Old Ed woman has let us as a former King Edwardian partner to provide a family portrait a winning game, part of the Old Edwardian art exhibition.

It has been wonderful to see all the support we have received for these girls to attend KEHS for our own, ourselves in the same level place, we already create for.

But we need to be able to keep this up as our own we fundraising girls still we very much KEHS.

More we can do please for 2009 if we can we will be delighted to hear from you with ideas of how we could continue to build our legacy fund.

We are most appreciative of all the support we have received this year with the launch of the fund and we will be pleased to hear from you with ideas of how we could continue to build our legacy fund.

David Hooper, Chair of Governors, Sarah Evans and Laura Spence Lord Digby Jones at the fundraising dinner.

Fundraising Events in 2009



2 Strengthen the range and quality of out of class room opportunities

Rationale

We encourage girls to try a number of school clubs, societies and activities in order that they might:

- Find lifetime interests to pursue in which they might excel
- Find fresh sources of fulfillment and happiness
- Find areas to which they can contribute, serve and lead

2007-8

- Evaluated the take-up of extra curricular activities
- Encouraged a well balanced programme for each girl
- Explored the external dimension to extra curricular activities
- Appointed a member of staff to develop outdoor education challenges
- Developed links with other schools overseas to open opportunities for the girls and staff

2008-9

- Introduce more out door education opportunities led by new member of staff
- Focus on high quality opportunities
- Consider how full range of KEHS performing arts activities can best be accommodated in the new Performing Arts Centre
- Showcase extra-curricular side of school as part of 125th celebrations
- Consider the implications of the data on take-up of extra curricular activities.
-

Strengthening the range and quality of out of class room opportunities: Our Plans for 2009-2010

- Build links with Birmingham Museums and Art Galleries.
- Develop links with the University of Birmingham Library
- Build Tuesday Club
- Develop Modern Languages ideas for extra-curricular work
- Start a Fifth Years Reading Group



3

Strengthen our outstanding pastoral care for all our girls

Rationale

A strong pastoral system is at the heart of KEHS. We believe girls flourish in an environment in which they feel secure and are known as individuals. Recent surveys have indicated that constituent members of our community value this highly and feel we do it well. We shall continue to develop our pastoral care, so that each girl's needs are actively addressed and she is helped to be the very best person she can be.

2007-8

- New series of meetings with pastoral coordinators as a team.
- 2nd year of monitoring of extra-curricular activities.

2008-9

- Review pastoral expertise of staff and develop effectively.
- Develop role of 6th form committee:
- Formalise pastoral care development plan
- Consider effect of smaller form groups in 3rd and LVI:
- Reviewed and revised pastoral policies.
- Introduced after school homework support sessions.

Strengthening our outstanding pastoral care for all our girls: Our Plans for 2009-2010

- Begin implementation of the Pastoral Development Plan
- Create more time for individual meetings between form tutors and girls.
- Respond to requests for further pastoral training from staff as a result of 2009 survey in order to increase pastoral expertise of staff as a whole
- Develop the strengths of the links between the Pastoral team and PDM team
- Agree a rotation of information events for parents on pastoral matters for the next three years
- Take advantage of new contact time between the 3rds and Principal/deputy/assistant



4 Strengthen our communications within the KEHS Community

Rationale

(Governors, staff, parents, girls, Old Edwardians)

In order to draw on the support of the whole school community, KEHS must articulate even more clearly its essential qualities and distinctive ethos, ensuring that all members of the KEHS community engage with the school's aspirations and share in its achievements.

2007-8

- Improved email communication with staff and parents
- Improved website including section on major successes for last 12 months
- Communication re parental questionnaire with follow-up letter and actions

2008-9

- Change reporting system to parents
- Set up new focus groups with parents:
- Set up information meetings with parents on 125th Appeal and pastoral matters.
- Smooth lines of communication between Head/Deputy/Assistant Head/Heads of Department/Pastoral Coordinators.

Strengthening our communications within the KEHS Community: Our Plans for 2009-2010

- Trial the Learning Gateway
- Evaluate the effectiveness of remote access to the shared area via Ranger software
- Continue to explore possibilities of the parental focus groups
- Invite prospective parents to our curriculum information evening
- Plan sessions for Year 6 teachers next academic year
- Expand opportunities to explain our vision to the KEHS Community



5 Strengthen our communications with the wider community

Rationale

In an increasingly competitive market place, KEHS must continue to enhance its reputation as a top day school, communicating its essential qualities and distinctive ethos and convincing others that these are the essentials of a first class education.

2007-8

- First full year of new Registrar
- New advertising campaign
- Continued press coverage

2008-9

- Exploit 125th opportunities.
- Run a school and community arts project
- Develop Great Barr partnership
- Develop overseas exchange programme

Strengthening our communications with the wider community: Our Plans for 2009-2010

- Expand opportunities to explain our vision to the wider community
- Continue to develop our work with Great Barr school
- Explore the potential in the Physics global partnership scheme
- Develop the school blog and radio
- Keep under review Public Benefit issues

